

# Ed Phillips

## **Broadcaster - Meteorologist - Businessman - Entrepreneur - State Senator**

Scottsdale, AZ 85254

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480-600-1290

Ed knows business and has been in and around it since his first lemonade stand at age six! In his career, Ed became a meteorologist, radio and television broadcaster and Arizona State Senator.

He has started over 5 businesses and written more than 20 books with over 1 million copies in print.

Ed has spoken in person to 1000 audiences. He is a Keap Certified Partner, knows communications and how to help you communicate with customers and prospects.

Arizona based KEAP, formerly Infusionsoft, is considered one of the premium online systems for Customer Relationship Management.

Ed is also a fixed-wing and helicopter pilot.

Willing to relocate: Anywhere

Authorized to work in the US for any employer

## Work Experience

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### **President/CEO/Owner**

Ed Phillips Group - Scottsdale, AZ

September 2005 to Present

Business and media consulting service company.

Specialties include:

- Helping businesses transition to the digital and/or environment
- Website and CRM installation, setup, and execution
- Developing business multi-media strategy
- Executing business multi-media tactics
- Executive presentation training

### **Broadcaster and Presenter**

NBC, CBS, ABC and Fox affiliates - Arizona

June 1977 to December 2008

As a meteorologist, anchor, and program host Ed has made over 20,000 live appearances on the NBC, CBS, ABC and Fox television affiliates.

He has conducted over 3000 interviews with celebrities, political leaders, business leaders and authors.

He is considered a multi-media expert including broadcast, print, in-person and the internet.

### **Broadcast Network Owner**

OnAirPeople.com - Arizona  
January 2004 to May 2008

Co-owner, developer, and pioneer of internet-delivered content to a network of radio stations.

### **Chairman Brown Cloud Summit**

Air Pollution Study Commission - Arizona  
May 1999 to May 2000

Governor appointed Chairman of a 31 member committee of stakeholders to study potential policies and strategies for the Arizona Legislature to mitigate Brown Cloud of air pollution over Phoenix Metro Area.

### **Arizona State Senate Commerce Committee Chairman**

Arizona State Senate - Phoenix, AZ  
January 1993 to January 1995

Chairman of Arizona State Senate Commerce Committee. Introduced, heard, amended and voted upon legislation mainly regarding commerce and economic development.

### **Instructor, Aviation Meteorology**

Arizona State University - Tempe, AZ  
January 1988 to May 1988

Taught undergrad students about aviation meteorology.

## Education

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### **Bachelor's in Meteorology**

Parks College of Aeronautical Technology of St. Louis University - Cahokia, IL  
August 1970 to December 1973

## Skills

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- Higher Education Teaching
- Business Consulting
- Mentoring
- Presentation Skills
- InfusionSoft
- Relationship Management
- Customer Relationship Management
- Email Marketing
- WordPress
- CRM Software

- Business Development
- Marketing

## Certifications and Licenses

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### **Pilot - Single Engine Land**

October 1984 to Present

Federal Aviation Administration Licensed Pilot for Single-Engine Land.

### **Pilot - Rotorcraft Helicopter**

May 1999 to Present

Federal Aviation Administration Licensed Pilot for Rotorcraft Helicopter.

### **Infusionsoft/Keap**

November 2018 to November 2020

Certified Partner for Infusionsoft/Keap customer resource management system. Certified Partners have demonstrated a broad and deep knowledge of the product and have been certified to sell, maintain, and develop the product for customers.